



# AGRICULTURAL INDUSTRY DEVELOPMENT ASSOCIATION (AIDA)

*Persatuan Pembangunan Industri  
Pertanian Sandakan (PPIP)*

[www.kesatria-holding.com](http://www.kesatria-holding.com)



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# Welcome Message

Welcome to the Agriculture Industry Development Association (AIDA), a vibrant community dedicated to fostering sustainable practices and innovation in the agricultural sector.

This document serves as a comprehensive guideline for our members and an inviting prospectus for potential newcomers. By adhering to these principles, we ensure a thriving, collaborative environment that benefits all stakeholders involved.



**Mr Steve Lee**

*Chairman*

# Vision & Mission



## Vision

AIDA envisions a future where agriculture is environmentally conscious, economically robust, and socially inclusive. This vision entails a global agricultural landscape where food security is ensured, and the industry thrives through responsible practices and collaborative efforts.

## Mission

AIDA's mission is to advance the agricultural industry through sustainable practices, innovation, and policy advocacy. By promoting ethical conduct and knowledge exchange, AIDA aims to enhance the industry's growth and resilience.



# Membership **Criteria**

## **Active Engagement**

Prospective members should demonstrate active involvement in agricultural activities. Whether as individual farmers, agricultural businesses, or research institutions, members are expected to actively contribute to the industry's development.

## **Ethical Conduct**

AIDA members are required to adhere to high ethical standards. This includes honest dealings, transparency in business practices, and fair treatment of all stakeholders, ensuring trust and integrity within the association.

## **Positive Contribution**

Members are encouraged to contribute positively to the community and the industry. This contribution could include sustainable farming methods, community development initiatives, knowledge sharing, or supporting fellow members in their endeavors.



# Member **Benefits**

## 1) Knowledge Exchange

AIDA provides a platform for continuous learning. Through workshops, seminars, and webinars, members gain insights into the latest agricultural technologies, market trends, and sustainable practices.

## 2) Networking Opportunities

Members have the chance to interact with a diverse community of farmers, researchers, entrepreneurs, and policymakers. These interactions foster collaborations, partnerships, and mentorship opportunities, enhancing professional networks.

## 3) Advocacy Support

AIDA acts as a collective voice for its members. Through research, policy proposals, and advocacy efforts, the association works towards policies that support sustainable agriculture, fair trade, and industry growth.



## Member **Benefits**

### 4) Resource Hub

AIDA offers access to a wealth of resources, including industry reports, research papers, case studies, and best practices. This repository equips members with valuable information for informed decision-making and business planning.

### 5) Business Development

AIDA-sponsored events provide a platform for members to showcase their products and services. This exposure can attract potential investors, customers, and collaborators, facilitating business expansion and market penetration.

# Code of Ethics



## Uphold Integrity

Members are expected to conduct their business with honesty, integrity, and fairness. This includes accurate representation of products, transparent transactions, and adherence to legal and ethical standards.

## Respect Diversity

AIDA values diversity in its membership. Members are expected to embrace and respect differences in culture, opinion, and background, fostering an inclusive and welcoming environment within the association.

## Environmental Responsibility

AIDA members are encouraged to adopt eco-friendly practices. This involves minimizing chemical use, conserving water resources, and implementing sustainable farming methods that protect the environment and natural habitats.

## Community Engagement

AIDA promotes active involvement in community development. Members are encouraged to support local initiatives, especially in Sabah; offer employment opportunities, and contribute to the overall well-being of the communities where they operate.







# Committees and Working Groups

AIDA establishes committees and working groups focused on specific aspects of agriculture. Members are invited to participate in these groups, where they can share expertise, collaborate on research, and develop best practices. Active involvement in these specialized groups enhances industry knowledge and drives innovation





# Grievance **Resolution**

AIDA provides a structured grievance resolution process to address disputes or conflicts among members. This process ensures fairness, impartiality, and transparency, allowing conflicts to be resolved in a manner that preserves the association's integrity and member relationships.





## Events and **Initiatives**

AIDA organizes a variety of events and initiatives throughout the year. These include conferences, trade fairs, educational programs, and community outreach initiatives. Participation in these events not only promotes individual businesses but also fosters industry-wide collaboration, learning, and development.



# Joining **AIDA**

1

**Browse:** Check out our AIDA Association Catalog to see the exciting perks waiting for you.

2

**Pick:** Choose your membership level – there's an option for everyone, from individuals to businesses.

3

**Sign Up:** Fill out a quick form, make a secure payment, and there you go! You're an AIDA member, ready to explore, learn, and grow in the world of agriculture.

**Join AIDA today – your gateway to a greener future!**



# Conclusion

AIDA is more than an association; it is a vibrant community of dedicated individuals and organizations shaping the future of agriculture. Through adherence to these guidelines, members actively contribute to the association's mission, fostering sustainable practices, ethical conduct, and industry development.

Thank you for being an essential part of AIDA, where each member's contribution plays a significant role in cultivating a sustainable and prosperous agricultural industry.



***Let's  
Connect  
With  
Us!***

## **Our Contact**



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Sandakan, Sabah, Malaysia

# Catalog



a member of Kesatria Group

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## Become Our MEMBERSHIP TODAY!

Unlock sustainable farming today by registering to our membership program. This membership is committed to develop bright future in agriculture industry across the world.

Join Our Circle



### The Benefits

- Discount Voucher up to RM 2,000**  
Seminar Agriculture | Practice Sustainable Management | Standard MSP0  
*Sponsored by Agri Business Consultancy Sdn Bhd*
- Voucher NPK Fertilizer RM100 per mt**  
*Sponsored by Yun Fung Sang Group Sdn Bhd*
- Voucher Plantation Tour Package with Different Soil Types**  
*Sponsored by AIDA A2Z Sdn Bhd*
- Free Entry To Palm Oil Gallery**  
Kota Kinabalu and Kuala Lumpur  
*Sponsored by Koperasi Baja Harapan Sabah Berhad*
- Member Invited to Annual Program**  
Cost up to RM100,000.000 (subject to Terms and Conditions)  
*Sponsored by Kesatria Holding Sdn Bhd*

By joining our agricultural association's membership, you'll gain access to a wealth of resources, expert guidance, and a supportive community

### Our Membership Package

#### Membership Association

Admission Fee : RM100.00

Annual Renewal Fee : RM50.00

Lifetime Fee : RM500.00

### Why Choose Us?

- ✓ Expertise
- ✓ Sustainability
- ✓ Innovation
- ✓ Community Focus
- ✓ Quality Assurance



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